

9:30-10:00

**Door opening  
& registration**

10:00-10:45

**EU Agriculture and  
food challenges: the  
role of digitalization**

10:45-10:50

**Session switch**

10:50-11:35

**Role of data management  
and how to enhance the  
adoption of smart farming  
technologies**

**Speakers**

**Joel Bacquet**  
EU Commission DG Cnect, IoF2020 &  
SmartAgriHubs PO

**Dr. Kerstin Burseg**  
EIT Food, Innovation Programme Manager

**Edwin Hecker**  
Schuttelaar & Partners, IoF2020 &  
SmartAgriHubs ecosystem building leader

**Eduardo Cuoco,**  
IFOAM-EU, Director

**Bert-Jan Ruissen**  
MEP – AGRI Committee

**Chair**

**Speakers**

**Grigoris Chatzikostas**  
Biosense Institute, WP leader for  
IoF2020 and SmartAgriHubs project

**Ivo Hostens**  
CEMA, Technical Director

**Daniel Azevedo**  
COPA-COGECA, Director Agri-Tech

**Petros Kokkalis**  
MEP- ENVI Committee

**Chair**



11:35-11:40

Session switch

11:40-12:35

Long term vision for the EU  
agriculture, CAP reform and the  
place for smart farming: how  
will it benefit the EU citizens?

12:35-12:40

Conclusion  
and thanks

12:40-13:30

lunch and IoT  
small exhibition

### Speakers

**Doris Marquardt**

EU commission DG Agri, IoF2020 &  
SmartAgriHubs Project Officer

**Jannes Maes**

CEJA, President

**George Beers**

WUR, IoF2020 & SmartAgriHubs  
Project Coordinator

### Chair

**Norbert Lins**

MEP- AGRI  
Committee President