

# **Buckle Up: SmartAgriHubs Launches its Innovation Portal to Unleash the Digitalisation of European Agriculture**

**On the 17<sup>th</sup> of September, the highly anticipated SmartAgriHubs Innovation Portal was launched. In a matter of days, hundreds of interested stakeholders signed up and have already been able to enjoy the added value provided by the Portal's features.**

Following months of development and having taken on board the comments and needs for the Portal from our stakeholder, the Innovation Portal is finally here. We are convinced that it will serve all our stakeholders well.

## **The SmartAgriHubs Innovation Portal**

The purpose of SmartAgriHubs is to establish an ecosystem of Digital Innovation Hubs all over Europe. In this context, the Innovation Portal is an excellent online tool that connects AgriTech stakeholders.

To that end, it serves a multifaceted purpose: it is a search engine, a one-stop-shop marketplace, a library, a training platform, a calendar, a network, discussion forum and matchmaking service. The Innovation Portal was developed by taking on board the needs of both the internal and external stakeholders of the SmartAgriHubs project. These inputs were gathered and translated into the structure and features of the portal. The result of the whole process is an Innovation Portal that is both extremely user-friendly and interactive. With a few clicks and search queries, a user can look for desired Competence Centres, SMEs, Digital Innovation Hubs, documents or trainings tackling a specific problem, presenting a particular solution, and within a distinct sector or geographical region. The possibilities for filtering a search query are close to endless!

## **How You Can Join the Innovation Portal Ecosystem**

Are you looking for a digital solution for your farm? Are you part of a project creating a digital solution to the market but you are looking for organisations who can help you with technical or business advice? Or are you a stakeholder interested in learning more about digital technology and engaging in discussion? The Innovation Portal welcomes all of you. You can sign up and create a profile [here](#).

## **What is SmartAgriHubs?**

SmartAgriHubs is a €20 M EU project under the Horizon 2020 instrument and brings together a consortium of well over 164 partners in the European agri-food sector. The project aims to realise the digitisation of European agriculture by fostering an agricultural innovation ecosystem dedicated to excellence, sustainability and success.

## **CONTACTS**

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