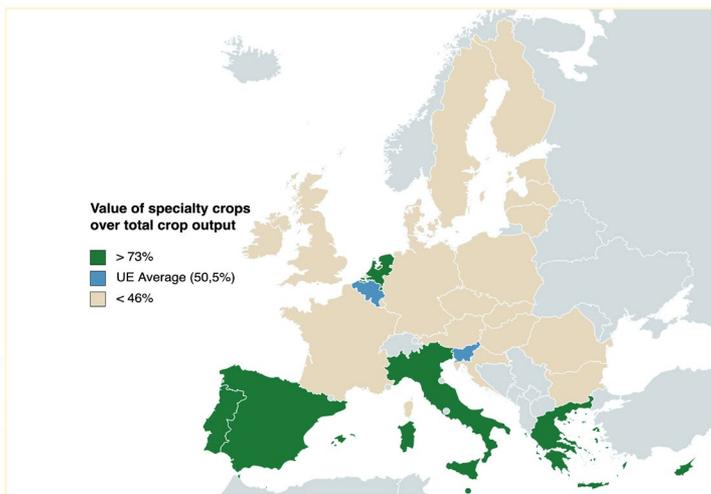


# Fruits and vegetables production in the EU

*Healthy fresh products from the Mediterranean farms to the EU forks*



(by the author based on EUROSTAT data)

## The importance of the Specialty Crops in the EU

A **13%** of the total utilized agricultural area in the UE28 (2019) is used for **wine**, **olive oil**, **fruits** and **vegetables**, generating a **50,5%** of the value of the total crop output.

A **45%** of the production is exported (40% intra - EU + 5% extra - UE in 2020).

# Different agriculture machines

*Ensuring the production of specialty crops requires a specific approach*

## Different investments

The reduced size of the machines to fit tree and bush crops plantations require a series of investments in targeted and economically sustainable technological innovations

## Different sustainability requirements

Permanent crops require specific adaptation of machines and technologies, and small series of machines, whilst EU regulations are drafted for arable crops machines.

## A different digitalization approach

Fresh product traceability require real time reaction of the machines to ensure a higher production, and better quality and value of fruits and vegetables.

